

Heart Foundation Brisbane to Ipswich Cycle Challenge & Brisbane to the Gold Coast Cycle Challenge Terms & Conditions



Details of Participation

Information on how to enter forms part of these Details of Participation and entry is deemed as acceptance of them.

No purchase is necessary to enter the contest or redeem prizes.

Contest commences on 1 May 2011 and closes at 5pm AEST on 21 October 2011.

Entries not received by that date or not completed in accordance with the Details of Participation will not be eligible to win.

Prizes

Highest Fundraiser's prize: Tefal Prize Pack (including Tefal ActiFry, Vitacuisine Steamer and Reminisce Breakfast Pack - valued at \$590)*

Total prize pool is valued at \$590.00

In addition, every participant who meets one of the minimum amounts raised will receive the following incentive pack:

Fundraiser Incentives:

Every participant who raises over \$100 will receive:

- A Heart Foundation 'Happy Heart' t-shirt

Every participant who raises over \$500 will receive:

- Free entry to join 'Team Red' for either the 2011 (or 2012) Brisbane to Ipswich Cycle Challenge* or 2011 (or 2012) Wilson HTM Brisbane to the Gold Coast Cycle Challenge*
- Includes free entry
- Access to the Heart Foundation marquee, including hospitality
- A Heart Foundation Cycle Jersey
- x3 pre-event training rides with other team members and cycling legends
- Cyclist Goodie Pack

Every participant who raises over \$1,000 will receive:

- Free entry to join 'Team Red' for both the 2011 (or 2012) Brisbane to Ipswich Cycle Challenge* AND 2011 (or 2012) Wilson HTM Brisbane to the Gold Coast Cycle Challenge*
- Includes free entry
- Access to the Heart Foundation marquee, including hospitality
- A Heart Foundation Cycle Jersey
- x5 pre-event training rides with other team members and cycling legends
- Cyclist Goodie Pack

If any prize or reward is unavailable, the promoter reserves the right to substitute another item for the prize, in its sole discretion, of equal or higher value.

*To receive free entry for 2011 events you must reach your minimum fundraising level a minimum of 2 weeks before the event date. If you reach your fundraising level after this date, you will receive the free entry for the 2012 event/s.

Prize and incentive pack values are correct at the time of printing.

Prize and rewards are not transferable or redeemable for cash unless otherwise indicated.

Who can enter

Contest is open to Queensland residents aged 18 years or more who are registered to participate & fundraise in either of the 2011 Brisbane to Ipswich Cycle Challenge and the 2011 Brisbane to the Gold Coast Cycle Challenge.

Employees and volunteers of the promoter and their immediate family members are not eligible to enter. Supplier's employees are not eligible to enter.

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How to enter

All registered Queensland participants and fundraisers (who have selected the Heart Foundation as their charity of choice) in the 2011 Brisbane to Ipswich Cycle Challenge and the 2011 Brisbane to the Gold Coast Cycle Challenge are automatically entered in the competition.

Only one incentive pack will be awarded for each qualifying fundraising page. Should you require multiple incentive packs you are required to set up a team page or multiple individual pages and each page/team member must raise a minimum of \$100, \$500 or \$1,000 each to qualify.

The Highest Fundraiser's Prize will be awarded to the participant who achieves the highest amount raised by the closing date, so long as the amount raised equals or exceeds AU\$500. In the event two or more participants raise the same amount, a barrel draw will be conducted to determine the winner.

Upon the close of entries, should there be no participants who have raised \$500 or more in order to qualify for the Highest Fundraiser's Prize, the prize will be retained by the promoter and will not be awarded.

Judges decision is final and binding, and no correspondence will be entered into.

All entries submitted become the property of the promoter. Entries will not be returned to any entrant. As a condition of entering this promotion, each entrant agrees to assign all of their rights, title and interest (including copyright) in and to their entry to the Promoter. The promoter is entitled to use any entry for any purposes at its discretion, including using the entry for future promotional and publicity purposes.

Determination of the winner

This is a game of both skill and chance. The participant who achieves the highest amount raised by the closing date, so long as the amount raised equals or exceeds AU\$500, will receive the Highest Fundraiser's Prize. In the event two or more participants raise the same amount, a barrel draw will be conducted to determine the winner.

Neither the promoter nor any of their agencies are responsible for lost, late, damaged, misdirected, incomplete or ineligible entries.

Determination of the winner of the Fundraising Prize will take place at 10am on 24/10/2011 at 557 Gregory Terrace, Fortitude Valley Qld 4006.

Notification

The winner of the Highest Fundraiser's Prize will be notified by phone or email where possible.

Prize and incentive packs will be delivered to the winner & incentive pack recipients' nominated address in Australia.

The Fundraising Prize winner's name will be announced via our Facebook page at www.facebook.com/HeartFoundationQLD on Friday 24 October 2011.

Privacy Statement

The Heart Foundation respects your privacy and embraces the National Privacy Principles. The Heart Foundation is the National Heart Foundation and all associated Australian State and Territory Heart Foundation Divisions, full details of which can found in our Privacy Policy. The Heart Foundation may contact you in the future for the promotion of heart health messages and programs, research, invitations to functions and fundraising purposes. Personal details may be provided to third parties for the purpose of facilitating services contracted by the Heart Foundation or where required by law. Communications from the Heart Foundation may include email or telephone contact and may also include messages on behalf of event sponsors and other third parties. By providing your information to us you agree that you have provided your indefinite consent to this contact. You may withdraw consent at any time though in doing so we may not be able to provide you with services requested. The Heart Foundation will not disclose your information to any third party for marketing purposes.

If you do not want to receive further communication from the Heart Foundation (other than information that relates to this service) or if you have any questions about privacy please contact our Privacy Officer via GPO Box 9966 in your capital city, privacy@heartfoundation.org.au or by calling 1300 55 02 82. A copy of our Privacy Policy is available at www.heartfoundation.org.au or on request.

Promoter

The promoter is National Heart Foundation of Australia (Q'ld. Division) ABN 32 009 691 570 of 557 Gregory Terrace, Fortitude Valley Qld 4006.